**Business Problem Description**

I have been hired by FIFA (International Federation of Association Football) to decide the city with the best conditions (accommodation, venue, transportation, etc.) to host for the World Cup semi-finals and final in Summer 2019. The 2 cities running to host the event are New York in USA and Toronto in Canada.

There are expected more than 400,000 people in a 5 days event that have to be accommodated, transported and entertained, also 80,000 people have to be allocated inside the venue for each game meeting all security standards.